

PRESS RELEASE

The Nobel Prize in Physics to EL-Seed founders

Congratulations to Isamu Akasaki, Hiroshi Amano and Shuji Nakamura, three great scientists who were honoured with the Nobel Prize for Physics yesterday! The prize was awarded for their invention of the blue light emitting diode, which perfected LED light technology. In 2012 IKEA GreenTech, the IKEA Group venture capital company, invested in EL-Seed Corp., a company that develops LED technology that produces light with a colour quality very close to sun light. Professors Akasaki and Amano were founders together with Professor Kamiyama the current CSO of EI-Seed Corp.

At IKEA, we honoured LED two years ago when we committed to switch our entire lighting range to the technology by September 2015.

The IKEA GreenTech team

Contact IKEA GreenTech

Christian Ehrenborg, Managing Director, IKEA GreenTech.

Tel. +46 (0)709 50 86 00, E-mail: christian.ehrenborg@ikea.com

www.ikea.greentechab.com