

NEWS

IKEA GreenTech offer personal meetings to prize table in Green Innovation

Contest

"IKEA GreenTech believes it's important to maintain a fruitful and active relationship to entrepreneurs in Sweden working with innovations that contribute to reductions of the environmental footprint in many different ways. Our prize allow us to establish an alternative direct channel to those entrepreneurs and their network, and through this support and encourage them in the commercialization process of products and services that might contribute to a better everyday life for the many people."

Christian Ehrenborg, IKEA GreenTech.

About Green Innovation Contest

Green Innovation Contest is a national contest meaning only contributions from Sweden have the opportunity to participate and compete. This includes companies, individuals or academy based in Sweden. Green Innovation Contest is funded by Region Västra Götaland, the Swedish Energy Agency and the Swedish Agency for Economic and Regional Growth. The contest is led by Innovatum.

More information about Green Innovation Contest at <http://greeninnovationcontest.se/>

About IKEA GreenTech AB

IKEA GreenTech was established in 2008 and focuses mainly on the EU area. The company is wholly own by IKEA AB with the aim to explore and invest in companies and funds that will help IKEA Group to deliver on its sustainability strategy, People & Planet Positive. IKEA GreenTech has made investments in the following companies; Exibea AB (energy management, Sweden), BoFood AB (vegetarian food, Sweden), DyeCoo Textile Systems (waterless dyeing, The Netherlands), El-Seed Corp (LED-technology, Japan), Design LED Ltd (LED lighting products, UK), Alelion Batteries AB (energy storage, Sweden) and Mountain Cleantech Fund II (Cleantech Growth Fund in the DE/AT/CH region).

Contact IKEA GreenTech

Christian Ehrenborg, Managing Director, IKEA GreenTech.

Tel. +46 (0)709 50 86 00, E-mail: christian.ehrenborg@ikea.com