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Terramera wins Innovation Award for its technology to harness the power of nature

VANCOUVER, BC - Vancouver-based cleantechinnovator, Terramera, won the Best Innovation Category at the 2017 Small Business BC Awards. Terrameracreates technologies that harness the power of natural materials to build sustainable biopesticides, biofertilizers and public health products and solutions.

“Terramera focuses on one key question: How can we use technology to harness the power of nature so we can live healthier, make clean food affordable and feed the world?,” said Karn Manhas, Founder & CEO.

Terramera is replacing chemical pesticides and fertilizers with clean and effective natural solutions. The company develops and uses innovative made-in-BC technology, like its Inspirium™ platform, which was recognized, to build high-performance plant-based products to protect people and plants from the fear and threat of pests.

Pesticides help protect people from pests, and reduce food loss and waste. But synthetic chemicals can also result in toxicity and unintended consequences. And about a third of synthetic chemical pesticides will be phased out this decade. Bio-pesticides are a potential solution, but traditionally have not performed as well, and are expensive. Terramera's Inspirium technology helps change that.

“People are at the centre of great innovations and technologies, and Terramera’s hard-working team is our innovative heart,” said Manhas. “Our team is honoured to be recognized alongside some of BC’s top businesses and innovators.”

The Best Innovation award is awarded to the business that develops advanced or innovative technologies to meet the needs of industry in BC. Rapidly growing, Terramera contributes to making British Columbia a strong and rapidly growing innovationeconomy, agtechand cleantechhub.

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About Terramera

Terramerais an Ag/Bio Cleantech innovator based in Vancouver, BC making a global impact in the areas of pest management and agriculture. Terramera’s proprietary technology, *Inspirium*, is the innovation inside its PROOF 100% Effective Bed Bug Spray, CIRKIL Professional Products, and forthcoming organic agriculture products. Terramera cultivates healthy homes and plants and makes organic and sustainable farming more productive and abundant. For more info, visit: www.terramera.com

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